



## PRESS RELEASE

### METEOR INKJET ANNOUNCES SUPPORT FOR HIGH LAYDOWN TECHNOLOGY FROM XAAR

**Cambridge, UK, 21 September 2018:** Meteor Inkjet, a leading independent supplier of electronics and software to drive industrial inkjet printheads, is pleased to announce support for Xaar's High Laydown Technology for Xaar 2001+ and Xaar 1003 printheads.

High Laydown Technology addresses the need some industrial print applications have for extremely large volumes of fluid to be deposited at high speed, in a single pass. Examples include gloss, adhesive, lustre and metallic for ceramics; tactile effects including raised varnish, foil and Braille on labels, folding cartons and other packaging; white, black or flood coating; and high build UV 3D printing. Typical digital alternatives require multiple print bars or machines to run at low speeds to build up sufficient thickness and conventional techniques such as rotary screen can be economically unsuitable for low to medium run sizes. This makes High Laydown Technology an extremely attractive proposition.

Clive Ayling, Meteor's managing director explains, "Fully accessing the benefits of High Laydown Technology requires a thorough understanding of the printhead waveform, image encoding, line speed compensation and the ink delivery system. Through our long-standing and close working relationship with Xaar, Meteor is proud to once again present a solution which allows our customers to easily take advantage of all that Xaar's technology has to offer."

"High Laydown Technology offers a number of significant benefits to tile manufacturers, label printers and others, particularly when combined with a high performance printhead such as the Xaar 2001+. We are delighted that Meteor has chosen to support this unique feature", says Gerard Winn, senior product manager at Xaar.

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## Notes to editors

### About Meteor

Meteor Inkjet Ltd ([www.meteorinkjet.com](http://www.meteorinkjet.com)) is the leading independent supplier of industrial inkjet printhead driving solutions. Working closely with all major printhead manufacturers, Meteor supplies robust, reliable electronics, software and components to printer OEMs and print system builders world-wide. Headquartered near Cambridge, UK, Meteor Inkjet is a wholly-owned subsidiary of Global Graphics.

### About Xaar

Xaar is a world leader in the development of digital inkjet technology. Our technology drives the conversion of analogue printing and manufacturing methods to digital inkjet which is more efficient, more economical and more productive than the traditional methods which have been in use for years. We design and manufacture printheads as well as systems for product decoration and industrial 3D Printing which use our inkjet technology. We are the only truly independent inkjet technology company with over 25 years of know how. We offer unrivalled inkjet expertise including technology and printhead design and development, and manufacture highly customised product decoration systems and industrial 3D Printing for volume manufacturing. Our unique technologies and products are the leading enabler for innovation and for driving supply chain efficiencies for many industries. Additional information about Xaar is available at [www.xaar.com](http://www.xaar.com)

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