

## Press release

20 - 22 November 2018 at the Mi.Co. exhibition centre in Milan

### **INDUSTRIAL PRINTING TECHNOLOGY FOR THE MANUFACTURING SECTOR AT INPRINT ITALY**

Second international exhibition of print technology for industrial manufacturing. InPrint Italy brings together the newest and best in the three sectors of industrial printing – all under one roof: functional, decorative and packaging. The range of technologies on display includes screen, speciality, digital, inkjet and 3D printing.

*25 May 2018* – **InPrint Italy**, the leading exhibition for industrial print technology will be back in Milan from 20 to 22 November 2018. Focused specifically **on print technologies for manufacturing production**, InPrint Italy is the only exhibition entirely dedicated to this growing sector and brings together specialist suppliers with decision makers from across the manufacturing industry, its subcontractors and associated businesses. Designed to provide visitors and exhibitors with remarkable new business opportunities within the printing and manufacturing industries, the show is the go-to platform for the ever-expanding community of print specialists.

With three days of exhibitions, meetings and debates at the Mi.Co. in Milan, InPrint Italy serves as a keynote event for showcasing printing equipment, technologies and systems for the integration of printing processes into manufacturing lines. Speciality, digital, inkjet and screen printing applications enable relatable companies in the printing and manufacturing industry to gain competitive advantage by using cost-effective methods for printing on a wide range of diverse materials and shapes. These technologies extend from low volume yet custom-intense jobs, including individual items or bespoke small batches, to mass customisation and mass production. Focusing especially on the **world of manufacturing**, the flagship of Italian industry, InPrint Italy features solutions and innovations that go hand in hand with the increasing trend of industrialisation in the printing sector.

The show is a gathering point for both regional and international companies. So far, some **100 exhibitors have already signed up, of whom 70% are foreign and 30% first time exhibitors**. Leading industry players such as Agfa, Fujifilm, Xaar, Cefla, Kyocera, Ricoh and, for the first time, Roland DG will be joining InPrint Italy 2018.

The **unique profile of high quality visitors** was one of the features that exhibitors unanimously praised at InPrint Italy 2016, which was visited by 2,900 professionals from 56 countries. Stands were visited by senior decision makers looking for customised solutions to solve specific production-related issues. Global leading companies operating from a broad range of industries attended the show. Visitors from the **packaging** sector included brands such as Ferrero, Lavazza, Sanpellegrino, Enervit, Kiko, Alessi Panini, Loacker, Lindt & Sprüngli. From the **fashion, textile and leather goods** sector: Louis Vuitton, Armani, Benetton, Fendi, Moschino, Furla, Gabel and Miroglio. From the **luxury goods** sector: Luxottica, Bormioli, Pininfarina, Bertone design, Swarovski and Swatch. From the **printing** sector: HP Italy, HP International, Epson, Xerox, Olivetti and AEG. From the **automotive** sector: Ferrari, Mercedes, Pininfarina, Magneti Marelli and Airbus. From the **consumer electronics and white goods** sector: Siemens, Panasonic, Philips and Tefal.



This year's three-day exhibition will yet again be supported by an extensive **seminar and conference** programme: leading experts will share their knowledge of functional, decorative and packaging printing.

**INPRINT ITALY 2018**

[www.inprintitaly.com](http://www.inprintitaly.com)

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**DATES**

20-22 November 2018

**Mi.Co. - Milano Congressi**

Ala Sud, Gate 3

Viale Eginardo

Milan

**Opening times:**

Tuesday 20 November 2018 10:00 – 17:00

Wednesday 21 November 2018 10:00 – 17:00

Thursday 22 November 2018 10:00 – 16:00

InPrint Italy Press Office

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