

## Press release

20–22 November 2018 - MiCo Exhibition Centre, Milan.

All under one roof: all the industrial print technologies, a wide-ranging series of talks, and the chance to meet the industry's decision-makers.

### THE KEY PRINT TECHNOLOGIES IN MANUFACTURING PROCESSES

The big names in the industry and the most cutting-edge SMEs have confirmed their participation. They share a desire for future growth in all areas: functionality, decoration, and packaging.

*July 2018*

There are still five months to go until the second edition of [InPrint Italy](#), scheduled to take place at the MiCo Convention Centre in Milan 20 - 22 November 2018. 85% of the exhibition space has already been booked by big industry players as well as small- and medium-sized businesses, brought together by a strong spirit of innovation. A good start for InPrint Italy, the leading exhibition for industrial print technologies, organised by **Mack Brooks Exhibitions**, leaders in the trade show industry since 1965.

InPrint Italy is the only exhibition entirely dedicated to **print technologies for the manufacturing industry**, bringing together specialised suppliers and manufacturers, subcontractors and associated businesses. Decision-makers, the target visitors, **will find answers to specific problems** in Milan, thanks to the participation of **big leaders** including **Agfa, Mimaki, Fujifilm, Konica Minolta, INX Digital** along with first time exhibitors such as **3M Deutschland GmbH, LiYu Italy and Aeoon Technologies GmbH**.

Over 100 exhibitors have already registered for InPrint Italy, representing the three areas of industrial printing — **functional, decorative and packaging** — and a strong focus on solutions for the manufacturing industry.

The solutions offered by those in the **functional printing** sector are varied and always surprising. This is a process that affects virtually all objects in daily use, from washing machines to mobile phones, from computers to cars — anything where industrial printing is applied on the object itself. Included in this category are exhibitors such as American company **Kao Collins**, leading suppliers of innovative inkjet solutions for consumer products, graphics, commercial printing, packaging and labelling; or Germans companies: **Cyconjet**, with its inkjet system for cladding large print products, and **Plasmatreteat**, market leader in plasma technology for better binding of printed films onto difficult materials and the use of polymerizable UV inks for optimal adhesion.

Another focal point will be 'decoration', i.e. the printing of surfaces, textiles, floors, furniture, etc. Visitors will discover the latest technologies, including **Roland DG Mid Europe**, a leading manufacturer of peripheral devices for printing, printing and cutting, engraving, modelling and 3D printing; **Cefla**, world leader

in painting, decoration, digital printing of wood and derivatives, and a reference point at the forefront of technologies for finishing glass, plastic, fibre cement, composite materials and metal; **Omso**, a leading company in the production of equipment for printing on objects of different shapes, sizes and materials for the food, cosmetics and pharmaceutical industries.

**Industrial printing for packaging**, has brought packaging to a higher level of awareness than ever before. Leading companies in the sector exhibiting this year are UK's **Xaar**, with its printheads renowned for their reliability and effectiveness in determining the levels of inks and fluids with absolute precision; Italy's **Martinenghi**, at the forefront of the "direct to shape" technology for printing with inkjet directly onto three-dimensional surfaces such as bottles, cans and tubes; and Germany's **Siegwerk Druckfarben**, which for over 180 years has been one of the world's leading manufacturers of printing inks for packaging, labels and catalogues.

The **high quality of visitors** was greatly appreciated by exhibitors at the first edition, attended by 2,900 professionals from 56 countries. The show was visited by decision-makers in search of solutions to specific production problems. From the world of **packaging** there were visitors from brands such as Ferrero, Lavazza, Sanpellegrino, Enervit, Kiko, Alessi Panini, Loacker and Lindt & Sprüngli; from the **fashion, textile and leather goods** sector, Louis Vuitton, Armani, Benetton, Fendi, Moschino, Furla, Gabel and Miroglio; for **luxury goods** Luxottica, Bormioli, Pininfarina, Bertone design, Swarovski and Swatch; from the **printing** industry HP Italy, HP International, Epson, Xerox, Olivetti and AEG; from the **automotive** sector Ferrari, Mercedes, Pininfarina, Magneti Marelli and Airbus; from the **electronics and appliances** sector Siemens, Panasonic, Philips and Tefal.

InPrint Italy will be supported by a wide-ranging programme of **seminars, conferences** and forums where industry-leading experts will share their knowledge and experience with visitors and exhibitors.

## INPRINT ITALY 2018

[www.inprintitaly.com](http://www.inprintitaly.com)

## Dates

20–22 November 2018

## MiCo - Milan Congressi

South Hall, Gate 3

Viale Eginardo

Milan

## Opening hours:

Tuesday, 20 November 2018 10:00 – 17:00

Wednesday 21 November 2018 10:00 – 17:00

Thursday, 22 November 2018 10:00 – 16:00

## InPrint Italy Press Office

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